

# K2 NETWORKER

JULY  
07

[Aerial image of modern Beijing]

IN THIS ISSUE: BLOGS, K2 [blackpearl], INSIDER EDGARDO VEGA, K2 IN CHINA, EVENTS

## BLOGS:

All about workflows on  
the windows platform...

musings by JeY@K2  
<http://srikantha.wordpress.com>

blurg.net

<http://blurg.wordpress.com>

Bobmixon.com

<http://bobmixon.com>

Chris Rizzuto

<http://chrisrizzuto.spaces.live.com/Blog>

Chris Vidotto's Blog (BizTalk)

<http://blogs.msdn.com/cvidotto/default.aspx>

CodeJedi.net

<http://www.codejedi.net>

Daniel Gocsmán's Blog

<http://danielgocsmán.com>

dev[k2].net

<http://www.devk2.net>

Igor Macori

<http://blogs.devleap.com/igor>

K2.NET BLACKPEARL

<http://k2insider.blogspot.com>

naked programmer

<http://nakedprogrammer.blogspot.com>

Paul Andrew

<http://blogs.msdn.com/pandrew>

[security through absurdity]

<http://choosing-a-blog-url-sucks.blogspot.com>

Sergio Del Piccolo

<http://delpiccolo.com>

Sylvain Duford's Integration Blog

<http://weblogs.asp.net/sylvainduford>

Plenty more bloggin' at  
[K2Underground.com](http://K2Underground.com).

On Aug. 6, K2™ will  
release the core  
of its new platform...

K2 [blackpearl]™ is for a new generation of users to collaboratively assemble dynamic business applications from reusable items.

The centerpiece of K2's new platform, blackpearl gives everyone in the company, regardless of technical know-how, the tools to build and affect business processes.

Other software companies claim to empower the business user, but they have never sufficiently delivered on this promise.

K2 blackpearl offers a suite of designers—browser-based, or in Visio, SharePoint and Visual Studio—and users can assemble scalable, secure, system-spanning applications with information that already exists and code that has already been written.

K2 blackpearl is many things to many people. It is workflow. It is business process management. K2 blackpearl gives you the tools to pull together your business processes, people, services, information and systems into a single application—a dynamic business application—that helps drive business.

Although its capabilities far exceed K2.net® 2003, existing customers can upgrade to blackpearl easily.

**K2 [blackpearl] rolls with the punches.**

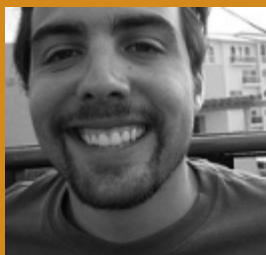
When something in the business changes (and it will), updating, fixing, expanding and amending your business processes and applications is painless.

For more, go to [K2.com](http://K2.com).

**Jonathan Wynn, manager of Advanced Technology and Collaborative Services for Del Monte Foods, on creating a formula management process ...**

"The vision seemed rather simple, but it took more than a year and a half and two people to try to accomplish this. And in the end, I wasn't satisfied and the requirements weren't met. We took our vision and our process to K2, and using blackpearl, K2 did it in two weeks."

INSIDER PROFILE



**NAME**  
Edgardo Vega

**LOCATION**  
Blacksburg, Virginia, USA

**JOB/COMPANY**  
Senior application support analyst, Moog Components Group

**BLOG (OR WEB SITE)**  
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**I SPEND MY DAYS ...** I have been spending my nights painting my new house. I spend my days working with Microsoft technologies and several surrounding technologies like K2. **IF YOU WANT TO KNOW ABOUT anything, e-mail me here:** [evega@moog.com](mailto:evega@moog.com). **RIGHT NOW, I'M LISTENING TO** *The Fray, How To Save A Life*. **HOW LONG HAVE YOU BEEN USING K2, AND HOW HAVE YOU BEEN USING IT?** I have been using K2 for over a year now. I have been building out several solutions that have traditionally taken weeks to complete using paper. I have been also using the K2 blackpearl beta. If you haven't seen it yet, get a demo!!! The iPhone doesn't have anything on blackpearl and you won't have to pay someone to wait in line for you. **WHY K2? Why not!** It's like asking me why use the Internet. I cannot think of a better product to supplement Microsoft offerings. With K2, I can easily create workflows to help the business. It is very easy to use and speeds up development time significantly. The best thing is that it is extensible, so that I can just write some .NET code to make it do exactly what I want when needed. The power is just unreal and K2 blackpearl will increase that power radically.

K2 Insiders are leaders in the global K2 community, and they drive K2Underground.com. To learn more, go there, explore and engage in a conversation.

## GREAT CALL OF CHINA

### K2 bolsters presence in Asia



K2 has been doing business in Greater China since 2005, but a growing customer base and a dynamic market lured the software company to strengthen its investment there.

In June, K2 established a WFOE (wholly foreign-owned enterprise) in Shanghai and two new subsidiaries in Hong Kong and Taipei. Now, in addition to its main office in Shanghai, K2 has satellite offices in Beijing, Shenzhen, Guangzhou, Hong Kong and Taipei to support more than 60 customers in the Greater China region.

In order to grow its customer base and to ensure excellent support of its current clients, K2 hopes to increase its staff base in these China offices from its current roster of 35 employees to at least 50 in the next two years, according to KOH Weng-Him, K2 vice president for Asia Pacific.

## EVENTS \ APPEARANCES \ WEBCASTS



**JULY 10-12 MICROSOFT WORLDWIDE PARTNER CONFERENCE**  
DENVER, COLORADO, USA

**JULY 11 COMBINED KNOWLEDGE (SHAREPOINT)**  
LEICESTERSHIRE, MIDLANDS - UK

**JULY 17 K2 AND THE MICROSOFT PLATFORM WEBCAST**  
LONDON, UK **LED BY: K2's SHAUN LEISEGANG**

**JULY 18 SHAREPOINT & K2 WORKFLOW SEMINAR**  
LONDON, UK

**JULY 24 K2 AND ECM WEBCAST**  
SINGAPORE **LED BY: K2's SAMUEL KOH AND JOHNNY FANG**

For a complete listing, visit [K2.com](http://K2.com).



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K2-based solutions are deployed by a growing number of the global Fortune 100, and since the release of its first software in 2000, K2 has helped clients in more than 40 countries increase profitability and productivity. K2 is a business unit of SourceCode Technology Holdings, Inc., based in Redmond, Washington, and has offices in Australia, Canada, China, France, Germany, Singapore, South Africa, the United Kingdom and the United States.

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